Minimum labelling requirements for wines protected by the Denominación de Origen Calificada RIOJA pursuant to its Designation Specifications

This document contains the minimum requirements laid down by the DOCa Rioja Control Board for labelling wines certified by this designation, in accordance with article 17.h) 4 of Act 6/2015 of 2 May 2015 on Designations of origin and Protected Geographical Indications of supra-regional territorial scope, without prejudice to community or national mandatory labelling provisions.

I. Compulsory particulars

The following have to appear in the same visual field and be no more than 11 cm wide.

Category Bottler details Registered mark Rated volume Perforated stamp

Category

Inclusion of the word 'RIOJA' and, below, 'Denominación de Origen Calificada'. The name of the Designation (RIOJA) must be prominently displayed.

The characters of the word 'RIOJA' cannot exceed 1 cm in height, nor more than half of the total width of the label. The characters should be clear, legible, indelible and not have excessively thick strokes. These characters cannot be less than 0.3 cm high when the packaging carries a single label.

In cases where the packaging carries two labels or two different visual fields, these characters cannot be represented in a size smaller than 0.3 cm. on the label or in a visual field other than the one that carries all the mandatory information.

Packaging units with a capacity of 18.7 cl are exempted from compliance with the minimum size indicated above. In packaging units exceeding 18.7 cl. and under than 75 cl, the word 'RIOJA' cannot appear with a height under 0.2 cm.

Bottler details

Registered wineries may use their registered trade names to replace or in addition to their name or corporate name, provided notification and proof of ownership have been duly submitted to the Control Board together with a statement assuming liability regarding the use of such names in wines protected by the Designation of Origin.

For third partly bottlings (for... by...) consisting of the provision of bottling services for registered wineries lacking the appropriate machinery, the name or corporate name of the winery commissioning the bottling must be included. The indication of the name or corporate name of the bottler may be replaced with a registered trade name, provided all requirements set out in the preceding paragraph for the trade name are met, or with its bottler number.

For third partly bottlings (for... by...) consisting of the provision of bottling services for non-registered operators, the name or corporate name of the party commissioning the bottling must be included. The indication of the name or corporate name of the bottler

may be replaced with a registered trade name, provided all requirements set out in the first paragraph for the trade name are met, or with its bottler number.

Registered mark

Inclusion of a registered mark

The brand name will stand out with respect to the term 'RIOJA' on the label by having a larger size and thickness.

To comply with the obligation to notify the Control Board about the labels used to market wines ptotected by the DOCa Rioja, it will suffice to submit, together with the artwork, a photocopy of the trademark or trade name registration application submitted to the Industrial Property Registry.

Should there be a potential conflict of interest between registered wineries due to a coincidence of the trademark or trade name to appear on the label, the affected wineries will be notified of the fact.

In the case of simultaneous use of brands that are used in wines protected by the *Denominación de Origen Calificada Rioja* and other wines or drinks derived from wine, the design proposal will be submitted to the General Directorate of Food Industry of the Ministry of Agriculture and Fisheries, Food and the Environment for the purpose of checking whether the designation and presentation of the wines clearly and easily allows one to identify the origin and characteristics of the different products so that they do not induce to error or confusion in the consumer.

Rated volume

The one-litre range is not allowed for Rioja wine

Perforated stamp

The Control Board stamp must be included prominently.



II. Optional particulars

Zones
Municipality
Viñedo Singular
Quality sparkling wine
Terms regarding the method of vinification or production
Other terms

Zones

The zones are 'RIOJA ALAVESA', 'RIOJA ALTA' and 'RIOJA ORIENTAL'.

The name of a zone can only be applied to a wine when it is made with grapes from that zone, and it is made (and aged, as the case may be) and bottled within its confines.

The label must include the name of the zone under the term 'Denominación de Origen Calificada', and the text size, thickness and colour must be at most equivalent to the name of the Designation, 'RIOJA'. In any case, the name of the zone cannot stand out more than the name 'RIOJA' on the label.

The label is to display:

RIOJA

Denominación de Origen Calificada

RIOJA ALTA

RIOJA

Denominación de Origen Calificada

RIOJA ALAVESA

RIOJA

Denominación de Origen Calificada

RIOJA ORIENTAL

Municipality

The name of a municipality included in the territory of the Denominación de Origen Calificada Rioja can only be applied to a wine when it is made with grapes from that municipality, and it is made (and aged, as the case may be) and bottled within its confines.

The label must include the words 'VINO DE' followed by the name of the municipality under the term 'Denominación de Origen Calificada', and the text size, thickness and colour must be at most equivalent to the name of the Designation, 'RIOJA'. In any case, the name of the municipality cannot stand out more than the name 'RIOJA' on the label.

RIOJA Denominación de Origen Calificada VINO DE (+ NAME OF MUNICIPALITY)

Should the label also include the name of the zone (which should be expressly recognised by the Control Body), the name of the municipality is to appear underneath.

RIOJA

Denominación de Origen Calificada RIOJA (+ NAME OF ZONE) VINO DE (+ NAME OF MUNICIPALITY)

The brands used in the labels that include the name of a municipality will be exclusive for the wine with this geographical provenance, for which the owner will submit an affidavit of liability regarding the exclusive use of the brand in the said wines. If such affidavit does not exist, the labels used for the vino de municipio will be different from those used by the winery for the rest of its wines, in order to prevent consumer confusion.

Viñedo Singular

'Viñedo Singular' is a geographical entity which is **smaller than a municipality**, located within the protected territory of the Denominación de Origen Calificada Rioja and identified by a name. It consists of a location with agrogeological and climatic characteristics that distinguish it from others in the area, from which wines with unique traits and qualities are produced.

In order for the name of the viñedo singular to be recognised, **it must be registered as a trademark**, at least in the Spanish Patents and Trade Marks Office, by the natural or legal persons owning the plot or those with vinification facilities registered with the Denominación de Origen Calificada Rioja who will be in charge of vinifying the grapes.

The owner of the brand must submit a declaration of commitments regarding the exclusive use of the same in wines protected by the Denominación de Origen Calificada Rioja.

Representation:

The term 'VIÑEDO SINGULAR' will necessarily appear **on all labels** on the bottle, or in all visual fields if it is a continuous label. The term *Viñedo Singular* is to appear immediately below the registered brand name and the text size, thickness and colour must be at most equivalent to the name of the Designation, 'RIOJA'.

RIOJA Denominación de Origen Calificada

TRADEMARK

(LINKED TO THE VIÑEDO SINGULAR)

VIÑEDO SINGULAR

Bespoke bottlings of wines from a viñedo singular are not allowed.

Quality sparkling wine

Vino espumoso de calidad is a quality sparkling wine produced with a second alcoholic fermentation in the bottle, following the traditional method, of a white or rosé wine certified for quality sparkling wine.

Bottles of quality sparkling wines will include the **term related to sugar content** ('Brut Nature', less than 3 g/l without added sugar after the second fermentation; 'Extra brut', between 0 and 6 g/l; and 'Brut', less than 12 g/l), in addition to the term '**Método Tradicional**' (Traditional Method) on all labels or on all visual fields if it is a continuous label.

The term *Método Tradicional* is to appear immediately below the term related to the sugar content and the text size, thickness and colour must be at most equivalent to the name of the Designation, 'RIOJA'.

On the label carrying mandatory information, the term *Método Tradicional* may not be smaller than 0.3 cm.

RIOJA

Denominación de Origen Calificada

BRUT NATURE

MÉTODO TRADICIONAL

RIOJA
Denominación de Origen Calificada
EXTRA BRUT
MÉTODO TRADICIONAL

RIOJA
Denominación de Origen Calificada
BRUT
MÉTODO TRADICIONAL

The term *Gran Añada* (great vintage) can be used when the production process, from tirage to disgorging, is at least 36 months long. The term must be accompanied by the vintage year.

Terms regarding the method of vinification or production

Maceración carbónica (carbonic maceration), applicable to wines fermented following this method.

Statement to the fact is to be submitted to the Control Board Technical Service prior to vinification. Requirement set out in the Harvest Season Standards of each vintage.

Fermentado en barrica (barrel-fermented), only for white and rosé wines on condition of a minimum of one month stay in the barrel, requiring prior notice to the Control Board regarding type of vinification and that wines with these characteristics not be released before 1 January of the year after the harvest of the grapes used to make them.

Dulce (sweet) only for white and rosé wines and requiring the type of vinification to be notified to the Control Board in advance.

Semidulce (medium sweet) only for white and rosé wines and requiring the type of vinification to be notified to the Control Board in advance.

Semiseco (medium dry) only for white and rosé wines and requiring the type of vinification to be notified to the Control Board in advance.

Other terms

Once proven true, the following terms may be used regarding the place where the bottling takes place, replacing or in addition to *'Embotellado por'* (bottled by) and *'Embotellado en origen'* (bottled at source):

'Embotellado en la propiedad' (estate bottled, bottled on the property)

'Embotellado en la explotación agraria' (bottled on the farm, farm bottled)

'Embotellado por el cosechero' (bottled by the winegrower)

'Embotellado por el productor' (bottled by the producer)

'Embotellado por la cooperativa' (bottled by the cooperative)

'Embotellado en la zona de producción' (bottled in the production area)

Once proven true, the following terms referring to a grape growing concern may be used:

'Cosecha propia' (own harvest).

'Obtenido en la explotación vitícola' (produced in the grape farm)

'Cosechado en la propiedad' (harvested on the property)

'Procedente de viñedos propios' (from estate-owned vineyards)

III. Other provisions to be taken into account

Guarantee label or seal

Packaging must bear a guarantee label or seal issued by the DOCa Rioja Control Board.

All packaging in which the wines are expedited for drinking is to be provided with numbered guarantee seals, labels or back labels issued by the Control Board.

No back-labels or seals will be provided to registered wineries that do not prove to hold a bottler number, a registered mark and a label legalised by the Control Board.



The Control Board will issue specific **numbered** back labels and/or seals for wines from a given zone or municipality. If the two indications concur in the wine or if they concur with 'Viñedo Singular', the seal of the smallest geographical unit is to be used.

For wines from a 'viñedo singular', the Control Board will issue specific back labels and/or seals that include the term 'Viñedo Singular'.

For quality sparkling wines, the Control Board will issue specific back labels and/or seals that will include the mention 'Método Tradicional'.

Glass packaging

Glass packaging is compulsory

Protected wines can only circulate and be shipped in packaging that does not harm their quality or prestige and it must be approved by the Control Board. In general, containers must be made of glass and have the capacities authorised by the European Union with the exception of the one-litre range.

Exceptionally, other types of packaging may be authorised for special uses, it being understood that they do not prejudice the quality or prestige of the protected wines (in this case, particular formulas may be set out to meet the guarantee and control requirements of protected wines).